



When you use wood that's FSC-certified, you're choosing the best in environmental and social standards.



The FSC logo means your wood comes from well-managed forests, where local communities benefit and sensitive areas are protected.

It's real value that is independently audited. And it's guaranteed.

Forest Stewardship Council certification: the standard for healthy forests.

www.fsccanada.org

Forests for all, forever.



(This paper comes from well-managed forests, independently certified in accordance with the rules of the Forest Stewardship Council A.C. Certified by Smartwood SW-COC-1930. FSC Trademark © 1996 Forest Stewardship Council A.C.)

Printed on Centura Silk Text 100 manufactured by Stora Enso. Printing services generously donated by Hemlock Printers (www.hemlock.com). Another community building project by Junxion Strategy (junxionstrategy.com).

Forest Stewardship Council | Canada



Build something of real value.



Start from the ground up.



Forest Stewardship Council | Canada

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Now more than ever, people are asking questions about what they buy. Even when buying building supplies, customers are considering their health, and the health of the world around them.

Build the future.

In the past, the market offered little information about wood products: where the wood came from, and what happened to the forest that produced it. That left a lot of today's questions unanswered.



There's a better option. The Forest Stewardship Council is an international market-based certification system that lets consumers – and everyone along the supply chain – choose to support sound forest practices.

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Find out more:

- For information about
- becoming certified
 - an up-to-date list of FSC products and retailers
 - companies who are buying and supporting FSC
 - the growing market for green building and more, please visit www.fsccanada.org

To learn more about green building and the LEED system, please visit the Canada Green Building Council, at www.cagbc.org, or www.buildinggreen.com.

Learn more about certification in general at www.certifiedwoodsearch.org.

What is FSC-certified wood?

FSC-certified wood carries the FSC logo. That means it comes from a well-managed forest operation – one where the needs of local communities (including First Nations) have been considered, where high-value conservation areas are protected, and where logging is done in a sustainable way. Forestry operators apply to be certified, and subject their operations to an independent annual audit that makes sure they're complying with FSC standards.

What is FSC Chain of Custody certification?

As the FSC-certified wood leaves the forest, producers all along the supply chain can also apply to be certified, providing assurances that they will keep FSC-certified wood separate in their processing facilities. Their "chain of custody" certification (CoC) allows them to place the FSC logo on their own products that contain FSC-certified wood. They also undergo annual audits.

The system is rigorous – and that's why it holds value. When you buy wood with the FSC logo, it's the real thing. Not only did it help balance economic, environmental, and community values today – buying FSC also means you're ensuring there will be wood in the forest tomorrow, and beyond. And that builds all our futures.

Should I be FSC-certified?

If you produce or handle wood products, a Chain of Custody certificate will allow you to use the FSC logo too. You'll need to consider how you would handle FSC products, submit an application, and undergo a site audit. Certificates are usually granted 4-6 weeks after the application is submitted



but that can be accelerated if necessary.

Being an FSC-certified furniture or engineered wood manufacturer, guitar maker, builder or supplier gives you access to a new and expanding market, improves your corporate image and your social and environmental credibility. For employees and customers, it's a measure of your commitment to real value – all the way back to the forest.

FSC and green building (LEED)

The green building movement is growing fast: it's environmentally friendly and makes good economic sense too. At the forefront of the movement is the LEED system (Leadership in Energy and Environmental Design). LEED rates building designs based on the materials employed and performance expected. Many governments now require that any publicly funded building be LEED-certified.



Choosing FSC helps you achieve LEED certification. Projects using FSC-certified wood gain a full LEED credit (depending on quantity). FSC wood may increase your eligibility for other credits as well, such as the local materials credit.

Forests for all, forever.

What is the Forest Stewardship Council?

The Forest Stewardship Council is an international association of environmental and social groups, the timber trade, workers, indigenous people's organizations, responsible corporations, and community forestry groups from around the world.

Four chambers

FSC's governance structure is based upon the principles of participation, democracy and equity. FSC's leadership is elected – and standards are developed – with representation from three chambers: business, environment, and social.



In Canada, there's a fourth: First Nations.

Ten principles

All local FSC standards are based on the same ten international principles,

including established rights of tenure; indigenous peoples' rights; community relations and workers' rights; responsible environmental stewardship; maximizing benefits from the forest, and protection of forests where the conservation values are high.

Global success

The system is voluntary, and market-based. And it's growing. Seventy countries worldwide have certified forests; over more than ten percent of all managed forests in Canada are FSC-certified. The FSC market is valued at US\$5 billion worldwide, with thousands of FSC-labelled products available.

From forest to consumer, FSC is an unbroken chain of commitment to better forest practices. FSC certification: it's the standard for healthy forests.